



# NaTourHuKi - Resolution of conflicts for sustainable tourism in the RhineMain Regional Park

Stadt-Land-Plus: Achieving more together for strong urban-rural partnerships

# Motivation

The demand for regional recreation and tourism offers will continue to increase in the Rhein Main metropolitan area. This also applies to the Kinzig valley, which stretches from Hanau to the rural area of the Main-Kinzig district. This sensitive natural area is already burdened by transport infrastructure and settlement development. A sustainable tourism strategy should alleviate land use conflicts.

## **Goals and approach**

The joint research project has a transdisciplinary approach combining various scientific disciplines and practical partners. The city of Hanau, the Spessart Tourismus und Marketing GmbH, the RheinMain regional park, the Heilbronn and Frankfurt / Main universities of applied science and the TU Darmstadt are involved. It is examined to what extent a jointly and publicly coordinated sustainable tourism concept can help as a mediator in different land use conflicts.

## **Expected results and transfer**

A regionally coordinated tourism strategy and a permanently anchored committee of relevant stakeholders are to emerge, who will drive the implementation of the content and the further development of the approach. Through networking with the RheinMain Regional Park and regional and landscape planning in the Rhein Main metropolitan area, results should be transferable to other sub-areas. The procedure and results are prepared for a transfer to other regions.



The "Bulau": forest nature reserve on the Kinzig river in Hanau

### Funding initiative: Stadt-Land-Plus

**Project title:** NaTourHuKi – Sustainable tourism strategy for Hanau and the western part of the Main-Kinzig district in the context of the RheinMain regional park

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